



**“Digivoir” - NEXTGEN CONVERGENT MEDIA PLATFORM
for Interactive Digital Signage ...**

**Digivoir
Basic**

**Digivoir
Enterprise**

**Digivoir
Hosted**





Digital Signage is everywhere...

CARINOV'S "DIGIVOIR" SOFTWARE IS USED TO MANAGE THOUSANDS OF SCREENS IN VARIOUS SECTORS

- Financial and Bank Digital Signage
- Corporate Digital Signage
- Outdoor Digital Signage
- Hospitality Digital Signage
- Education Digital Signage
- Healthcare Digital Signage
- Government Digital Signage
- Retail Digital Signage
- Digital Menu Boards
- Transportation Digital Signage

DIGIVOIR COMPONENTS

CIGMA

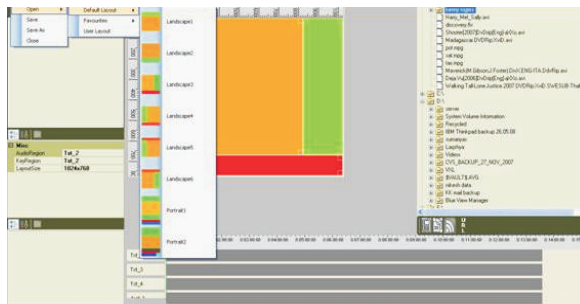
The content Aggregation & Layout creation tool

Online Hosted Server

Web based Scheduler, NMS & Admin and Reporting

Blueview Manager

USB Pendrive Manager for Manual uploads



What you could do using Digivoir?

- Manage Locations and Players
- Create your Content
- Schedule your Content
- Powerful Network Management
- Alert Generation
- Remote Management

Digivoir Feature Snapshot

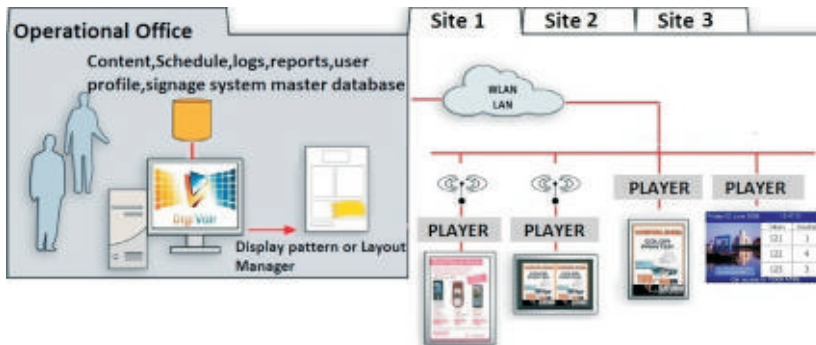
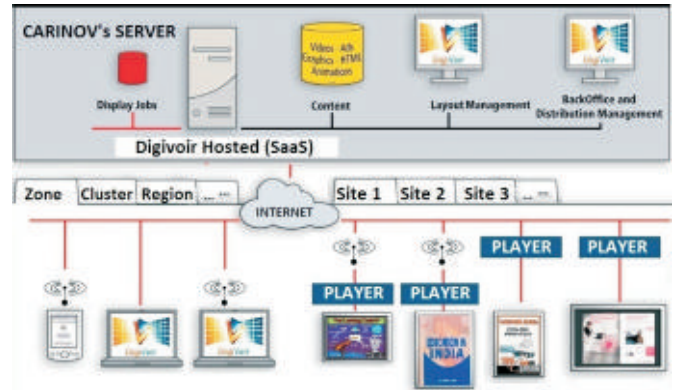
- Highly scalable and modular architecture
- Java-based platform - works on windows and Linux
- Reliable and secure Linux OS
- Fully Web-based with a very user friendly interface
- Customizations and other application integration as per client requirements can be done easily
- Vast range of supported file types like SWF, MPEG2, MPEG4, AVI, WMV, JPG, GIF, 3GPP etc.
- Widgets for automated content like cricket scores, weather etc.
- Dynamic scheduling and campaign management
- Remote device management capability
- Proof of play records with audit trails
- Central control, but local flexibility for custom messaging is available
- Touch screen and interactive mode (SMS, Bluetooth, IR remote etc.) available
- Full support for RSS and other dynamic data feed display
- Multi-zone layouts, including synchronization between zones
- Real-time status update in NMS, detailed reporting and logs management
- Comprehensive services like project management and content management available
- Camera integrated for audience measurement

What we Offer

We offer software, hardware, support and services to craft the digital signage system that's right for client's goals and objectives. This is not a "one-size-must-fit-all" kind of solution. We offer services designed for any size business, from a single computer and display to a network of thousands"

Digivoir Hosted

Hosted on the cloud is a completely web based solution that can be accessed from anywhere anytime. No software installation, no server hardware is required. It's a simple way to get started with digital signage. This online service in SaaS model (Software as a Service), allows you to access Digivoir's software for a monthly subscription fee. The client content and the players are only seen and accessed by authorized users and Carinov takes care of all the back end work including set up, monitoring, updates, backups, server maintenance, and system recovery. It's a hassle-free way to roll out your digital signage network. It is also possible to transition from Hosted model to Enterprise model without losing any of your content or customizations.

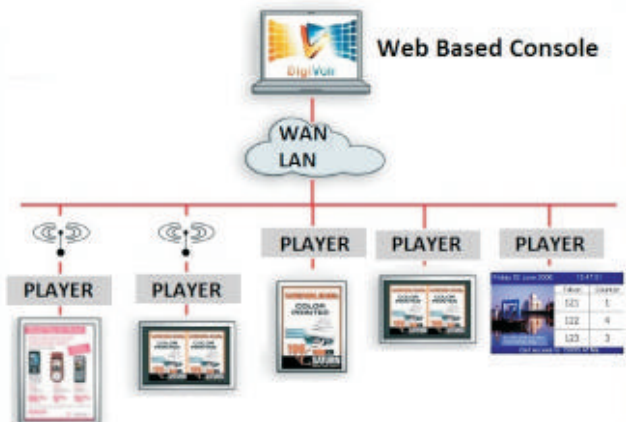


Digivoir Enterprise

Licensed and white labeled for large enterprises is an advanced version of Digivoir that is deployed in client owned servers and is managed by their internal team. The server and the network management is done in-house and as per bandwidth availability and security policy access to the authenticated users is decided.

Digivoir Basic

Licensed Digital Signage for SME segment is a Digivoir variant that is designed for pay per module basis. If the deployments are small in number and client needs manual upload only and later when network grows it can be transitioned to the online version. Primarily these are stand alone players or a few players in a LAN in a single premise. So as per need basis the modules can be added and the signage network can be expanded either as Digivoir enterprise or Digivoir Hosted product variant.





Why Digivoir?

- Distributed architecture combined with intelligent and secure content delivery
- Lower total cost of ownership because of advanced bandwidth management capabilities
- Open platform ready for client customization and converging media demands
- Highly scalable, reliable and secured solution
- Flexible engagement model, from hosted SaaS to client-managed Basic and Enterprise solutions
- Local Language Support for higher impact of the medium
- Network Management with automatic e-mail & SMS alert for any node failure /content updation
- SMS interactivity with individual/group of screens to bring higher audience interactivity
- Off the shelf modules available for Video selection through SMS (SMS-video jukebox) or Personalized messages through SMS
- Customizations as per clients needs or sectors like Touchscreen, KIOSK, 3D Signages , and camera integration for audience measurement
- Available as Hosted service – So you do not need to maintain and manage the server !!!

Digivoir Partnerships

Carinov values our partner relationships and tries to build a strong bond based on mutual trust and value creation capability. We work with partners that complement each other in offering a value added solution to its customers. We support our partners in terms of marketing materials, training, sales support, and above all provide cutting edge technology that is upgraded proactively as per latest technology trends.

Certified Partners

This is our base partnership level and is appropriate for small to medium firms who wish to start a fresh in digital Signage business. We value these partners as they bring in-depth vertical market knowledge or have a strong presence within a concentrated geographic location. We share our knowledge bases and sales presentations to help them execute the projects in their accounts.

Premier Partners

Digivoir Premier Partners are larger firms that have demonstrated an ability to provide system integration services and have a national footprint. We share our knowledge base, presentations and dedicate a sales support SPOC to help them in winning large digital signage deals in their existing accounts.

Strategic Partners

This level is reserved for large firms that have a global foot print and have demonstrated their ability to provide system integration services on a worldwide basis with broad industry knowledge. Strategic Partners are entitled to the highest level of partnership and commitment from Carinov, however they need to commit resources for marketing, sales and execution of these projects.

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